European Alcohol Action Plan 2012–2020: Community and workplace action

Background

- In the workplace, harmful alcohol use and heavy episodic drinking increase the risk:
  - for absenteeism, presenteeism, arriving at work late, leaving work early, accidents, turnover, low productivity, inappropriate behaviour, theft and other crimes that can require disciplinary action, poor co-worker relations and low company morale.

- Conversely, structural factors at the workplace, including high stress and low satisfaction, can increase the risk of alcohol use disorders and alcohol dependence.
European Alcohol Action Plan 2012–2020: Workplace action
Outcomes

- All countries should endeavour to progressively increase the number of workplaces and employing bodies that implement alcohol in the workplace policies and programmes.

- Indicator:
  - proportion of workplaces implementing policies and programmes on alcohol that include specified criteria.
European Alcohol Action Plan 2012–2020: Workplace action Options for action

- Community and **workplace resources for action** on alcohol should be developed.
- These resources should include **documentation of effective alcohol programmes** and an analysis of the factors that contribute to success in the workplace.
- They should also include **assessment tools** to enable alcohol programme managers to ensure that these factors are incorporated into the design and implementation of workplace programmes.
What is EWA?

- DC SANCO 2009 Call
- 30 months project from January 2011 to June 2012
- Builds on and expands the work of a previous FASE project on workplace
- Puts together a large group of public/private institutions to pilot testing interventions in 12 different countries.
- Do our best within budget limitations.
Who takes part in the EWA partnership?

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<thead>
<tr>
<th>Managing partner</th>
<th>Associated partners</th>
<th>Collaborating partners</th>
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<tbody>
<tr>
<td>• Spain – GENCAT</td>
<td>• Belgium – SEP</td>
<td>• 14 institutions</td>
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<td>• UK - HaW</td>
<td>• Croatia – ZCPH</td>
<td>• 4 companies</td>
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<td>• EU – EUROCARE</td>
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<td>• Finland - FIOH</td>
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<td>• Greece - PROLEPSIS</td>
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<td>• Spain – FCRB</td>
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<td>• UK – LPCT and ALWPCT</td>
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What is the aim of EWA?

General objective

- raise awareness amongst employees about how, in relation to alcohol, they can live healthier lives;

- inform employers how, in relation to alcohol, they can support their workforce to live healthier during and outside working hours;

- encourage employees to change their alcohol-related behaviour to live more healthily;

- encourage employers to adopt a workplace culture that, with respect to alcohol, is supportive of healthier living
Specific objectives

- To evidence existing good practice in workplace-based methods of raising awareness and changing behaviour to reduce alcohol-related harm.

- To engage in each of 12 pilot areas at least 5 workplaces and at least 750 employees in innovative, evidence-based alcohol-focused interventions.

- To assess new and innovative methods for reducing alcohol-related harm.

- To prepare and disseminate a tool kit and policy recommendations for better workplace practice to reduce alcohol-related harm.
How are we going to do it?

The project comprises 7 different work packages:
**How are we going to do it?**

The project comprises a series of integrated activities structured around five sequential phases:

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<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
<th>Phase 5</th>
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<td>Preparation of two workplace case studies following a common protocol</td>
<td>Preparation of a pilot work plan for implementing new actions on alcohol in the workplace.</td>
<td>Carrying out 12 country based interventions, engaging with at least 5 companies to deliver comprehensive alcohol-focused interventions.</td>
<td>Analysing each pilot to assess the effectiveness of the process of workplace engagement.</td>
<td>Development of a tool-kit and policy recommendations for implementing workplace based alcohol policies and programmes.</td>
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What are the expected outcomes?

- Pilot intervention work plan
- Good practice review report
- Analysis reports of pilot interventions/new actions
- Tool-kit
- Project report and policy recommendations
- Project conference
- Web and communication material
“no walking path, is made by walking”

Antonio Machado

Thanks for your attention!!