

**THE ACTION PLAN FOR THE  
IMPLEMENTATION OF THE  
ALBANIAN STRATEGY FOR THE  
REDUCTION OF ALCOHOL RELATED DAMAGES  
YEARS 2010-2015**

# **SITUATION ANALYSIS**

## **WHAT DO WE HAVE**

**We have a study conducted by the Institute of Public Health on data for alcohol consumption**

**A study indicates that one in five people consuming alcohol on rates.**

**We see an increased use of alcohol by younger's**

## SITUATION ANALYSIS-2

There is a Law Nr. 9518 For the protection of minors from using alcohol, ratified on 18.04.2006.

-This law is intended to prevent health consequences of alcohol consumption due to the use of alcoholic beverages to minors.

-Alcoholic drinks harmful to minors are those who drink 1.5% alcohol or more.

-The law prohibits the sale or offering free alcoholic beverages to minors, or consumption in public places from the minors, like bars, commercial units, restaurants, nightclubs.

## SITUATION ANALYSIS-CONTINUATION- 3

- The law prohibits the attendance of local trading of alcoholic beverages by minors without parents or guardians accompany them, from 22:00 am until 6:00.
- The law also stated that those persons are allowed only AFTER presenting identification.
- The law prohibits the use or advertising of alcoholic drinks in educational institutions for juveniles.

## SITUATION ANALYSIS-CONTINUATION- 4

It is prohibited publication of alcoholic beverages in media programs for juveniles 15 min, before or after the program. -The law also prohibits advertising with scenes of drinking alcoholic beverages.

-The law prohibits the advertising of alcoholic beverages in the cinema or theater performances to minors.

# What we have done and planned

- Training package on early detection and brief interventions to prevent harm caused by alcohol in PHC. The training is going to be held in Tirana with the participation of 25 PHC workers and after that in two other cities; one in the North and one on the South of Albania.
- This method was published in Albanian language for all PHC.
- Coming soon we think to beginning a training of a large number of PHC.
- Method to be used in this training: Brief Intervention Drinking Manual for Primary Health Care WHO, Thomas F. Babor; John C. Higgins-Biddle

## **WHAT we HAVE realized in addition**

**In National University Hospital in Tirana it was opened a special center with 12 beds, which is used for treatment of alcoholics**

**Setting up a clinic for treatment of alcohol dependence is consistent with the recommendations of the World Health Organization,**

## WHAT we HAVE realized in addition[continuation]

There is a wide awareness campaign in all schools in the country, in every school where we have only 25 peer Alcohol Educator one doctor for every two schools .  
. The campaign is “Alcohol-free youth”.

We have performed activities in every city in the presence of the minister of Health



## WHAT we HAVE realized in addition[continuation-2]

- We have trained up to 25 pupils in every school including high schools with 5 months with a peer educator well trained.
- The closure of the massive campaign was done in front of all pupils ( around 500 pupils) with the Minister of Health participating in the event in every district.
- The campaign was a done in 20 districts with high color of displays including films, theater shows, pictures, etc.

## WHAT we HAVE realized in addition[continuation-3]

- On 28 May 2010 , we organized in Tirana in front of 5000 youths and parents a massive campaign
- In this event were actively involved the of doctors school
- The campaign was launched by the Minster of Health himself.

# Our action plan

1. reducing the risk of harmful alcohol use
2. minimizing the impact of the harmful use of alcohol
3. regulating the accessibility and availability of alcohol
4. establishing mechanisms to facilitate and sustain implementation of the Strategy.



**Thank you !**