



Sweden Country Report – Alcohol Policy Profile

Infrastructure	
Written national policy on alcohol	Yes, written national policy
Coordinating centre for implementation of national policy on alcohol	Yes
Regular comprehensive report on alcohol situation	Yes
Role played by NGOs in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	High / medium / high / high importance
Role played by alcohol retailers and HORECA businesses in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	High / low / low / low importance
Role played by academia and research organisations in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Medium / medium / medium / high importance
Laws and regulations	
1. Nation-wide awareness raising activities	Yes, in the following areas: young people's drinking, drink-driving, indigenous people, alcohol's impact on health, social harms, illegal / surrogate alcohol, alcohol and pregnancy, alcohol at work, other
Health warning labels legally required on alcohol advertisements / bottles and containers of alcoholic beverages	Yes / No, but voluntary labelling
School-based education	Yes, educational programmes and legal obligation for alcohol prevention as part of school curriculum, and national guidelines for prevention and reduction of alcohol-related harm in school settings
2. Primary Health care response	



Brief intervention introduced as method of health promotion and disease prevention	Yes
Clinical guidelines for brief intervention approved or endorsed by at least one health care professional body	Yes
Regular training in screening and brief interventions introduced	Yes
Counselling to children in families with alcohol problems/ to pregnant women with alcohol use disorders or alcohol problems	Yes
3. Community action, including work places	
Community-based interventions/projects involving stakeholders	Yes, involving NGOs, economic operators, local governmental bodies, and others
National guidelines for implementing effective community-based interventions	No
Interventions/projects actively involving young people and civil society	Yes
Prevention or counselling programmes at workplace	Yes
National guidelines for prevention and counselling at workplace	Yes
4. Drink-driving policies and countermeasures	
Maximum legal blood alcohol concentration (BAC) when driving a vehicle for general population / young and novice drivers / professional and commercial drivers (in mg %)	0,02 / 0,02 / 0,02
Check points and breath testing	Random breath testing at roadside checkpoints and by special mobile patrol units, and other enforcement measures
Mandatory driver education / treatment programme for repeated/habitual offenders	No
Alcohol locks	Yes, in combination with rehabilitation as alternative for punishment for drink-driving, and voluntary use by commercial transport companies
5. Addressing the availability of alcohol	
Retail monopolies (National control for production and sale of alcohol)	Yes
License system (National control for production and sale of alcohol)	Yes
Minimum legal drinking age	No
Legal age limits for on-premise sales for beer / wine / spirits	18 years
Legal age limits for off-premise sales for beer / wine / spirits	20 years



Hours, places of sales are restricted for on-premise sales of beer / wine / spirits	Yes
Days of sales and density of outlets are restricted for on-premise sales of beer / wine / spirits	No
Hours, days, places of sales are restricted for off-premise sales of beer / wine / spirits	Yes
Density of outlets are restricted for off-premise sales of beer / wine / spirits	No
Alcohol-free public environments	Partial statutory restriction for parks, streets etc. Voluntary/self-regulation for health care establishments, educational buildings, government office, public transport, sporting events, leisure events, workplaces and religious places
6. Addressing marketing of alcohol beverages	
Legally binding regulations on alcohol advertising	Yes, at the national level: - total ban for beer / wine / spirits on national and private TV, national and local radio, printed newspapers/magazines, billboards, cinema - partial statutory restrictions for beer / wine / spirits for points of sale, internet
Legally binding regulations on alcohol product placement	Yes, at the national level: - total ban for beer / wine / spirits on national and private TV
Regulations on alcohol sponsorship and sales promotion	Yes, at the national level: - voluntary / self-restrictions for beer / wine / spirits on industry sponsorships of sports - total ban for beer / wine / spirits on industry sponsorship of youth events - on sales promotions from producer and from retailers, from owners of pubs/bar
7. Pricing policies	
Excise duty tax on beer / wine / spirits	Yes / Yes / Yes
Price measures other than taxation	No
8. Drinking environments	
Regular server training courses	Yes, organised by enforcement agencies
9. Reducing the public health impact of illegally and informally produced alcohol	



Rules to prevent illegal production and sales of home- or informally produced alcoholic beverages	Yes, enforcement by criminal law, penalties: prison & fines
10. Monitoring and evaluation	
Regular comprehensive report on alcohol situation	Yes

Reference: WHO European Survey on Alcohol and Health, 2011