

Germany Country Report – Alcohol Policy Profile

Infrastructure	
Written national policy on alcohol	Yes, written national policy
Coordinating centre for implementation of national policy on alcohol	Yes, Ministry of Health
Regular comprehensive report on alcohol situation	Yes
Role played by NGOs in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Medium / high / medium / medium importance
Role played by alcohol retailers and HORECA businesses in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Medium importance / low importance / no involvement / low importance
Role played by academia and research organisations in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	High / high / low / medium importance
Laws and regulations	
1. Nation-wide awareness raising activities	Yes, in the following areas: young people's drinking, drink-driving, alcohol's impact on health, alcohol and pregnancy
Health warning labels legally required on alcohol advertisements / bottles and containers of alcoholic beverages	No
School-based education	Yes, educational programmes and legal obligation for alcohol prevention as part of school curriculum
2. Primary Health care response	
Brief intervention introduced as method of health promotion and disease prevention	Yes

Clinical guidelines for brief intervention approved or endorsed by at least one health care professional body	Yes
Regular training in screening and brief interventions introduced	No
Counselling to children in families with alcohol problems/ to pregnant women with alcohol use disorders or alcohol problems	Yes
3. Community action, including work places	
Community-based interventions/projects involving stakeholders	Yes, involving NGOs, economic operators, local governmental bodies, and others
National guidelines for implementing effective community-based interventions	No
Interventions/projects actively involving young people and civil society	Yes
Prevention or counselling programmes at workplace	Yes
National guidelines for prevention and counselling at workplace	No
4. Drink-driving policies and countermeasures	
Maximum legal blood alcohol concentration (BAC) when driving a vehicle for general population / young and novice drivers / professional and commercial drivers (in mg %)	0,05 / 0,0 / 0,0
Check points and breath testing	Selective breath testing
Mandatory driver education / treatment programme for repeated/habitual offenders	Yes
Alcohol locks	No
5. Addressing the availability of alcohol	
Retail monopolies (National control for production and sale of alcohol)	Yes, monopoly for spirits productions
License system (National control for production and sale of alcohol)	No
Minimum legal drinking age	Yes at national level, 16 years
Legal age limits for on- and off-premise sales for beer / wine / spirits	16 / 16 / 18 years
Hours, days, places of sales and density of outlets are restricted for on- and off-premise sales of beer / wine / spirits	No
Alcohol-free public environments	Voluntary /self-regulation for health care establishments, educational buildings, government office, public transport, parks, streets etc., sporting events, leisure events, and workplaces No restrictions for religious places

6. Addressing marketing of alcohol beverages	
Legally binding regulations on alcohol advertising	Yes, at the national level: - partial statutory restrictions on national and private TV, national radio, cinema - voluntary/self-regulations on local radio, printed newspapers/magazines, billboards, points of sale, internet for beer / wine / spirits
Legally binding regulations on alcohol product placement	Yes, at the sub-national level: - partial statutory restrictions for beer / wine / spirits on national and private TV
Regulations on alcohol sponsorship and sales promotion	Yes, at the national level: - total ban on sales promotions from retailers - voluntary agreement / self-restrictions on industry sponsorships of sports - no restrictions on industry sponsorships of youth events; sales promotions from producer, from owners of pubs/bar
7. Pricing policies	
Excise duty tax on beer / wine / spirits	Yes
Price measures other than taxation	Yes, ban on below cost-selling, additional levy on specific products, requirement to offer non-alcoholic beverages at lower price
8. Drinking environments	
Regular server training courses	Yes, organised on a voluntary basis by businesses and trade organisations
9. Reducing the public health impact of illegally and informally produced alcohol	
Rules to prevent illegal production and sales of home- or informally produced alcoholic beverages	Yes, enforcement by criminal law, penalties: others
10. Monitoring and evaluation	
Regular comprehensive report on alcohol situation	Yes