

Denmark Country Report – Alcohol Policy Profile

Infrastructure	
Written national policy on alcohol	No, but written sub-national policies
Coordinating centre for implementation of national policy on alcohol	No
Regular comprehensive report on alcohol situation	No
Role played by NGOs in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Medium / low / medium / medium importance
Role played by alcohol retailers and HORECA businesses in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Low / medium / low / low importance
Role played by academia and research organisations in prevention of underage drinking / targeted support for harmful and hazardous drinkers / prevention of drink-driving / public policy development to reduce alcohol-related harm	Medium / low / medium / medium importance
Laws and regulations	
1. Nation-wide awareness raising activities	Yes, in the following areas: young people's drinking, alcohol's impact on health
Health warning labels legally required on alcohol advertisements / bottles and containers of alcoholic beverages	No
School-based education	Yes, legal obligation for alcohol prevention as part of school curriculum, and national guidelines for prevention and reduction of alcohol-related harm in school settings
2. Primary Health care response	
Brief intervention introduced as method of health promotion and disease prevention	Yes

Clinical guidelines for brief intervention approved or endorsed by at least one health care professional body	Yes
Regular training in screening and brief interventions introduced	No
Counselling to children in families with alcohol problems/ to pregnant women with alcohol use disorders or alcohol problems	Yes
3. Community action, including work places	
Community-based interventions/projects involving stakeholders	Yes, involving local governmental bodies
National guidelines for implementing effective community-based interventions	Yes
Interventions/projects actively involving young people and civil society	Yes
Prevention or counselling programmes at workplace	Yes
National guidelines for prevention and counselling at workplace	Yes
4. Drink-driving policies and countermeasures	
Maximum legal blood alcohol concentration (BAC) when driving a vehicle for general population / young and novice drivers / professional and commercial drivers (in mg %)	0,05
Check points and breath testing	Random breath testing by special mobile patrol units
Mandatory driver education / treatment programme for repeated/habitual offenders	Yes
Alcohol locks	Yes, in combination with rehabilitation as alternative for punishment for drink-driving, and voluntary use by commercial transport companies
5. Addressing the availability of alcohol	
Retail monopolies (National control for production and sale of alcohol)	No
License system (National control for production and sale of alcohol)	Yes, licencing for on-premise sales of beer, wine, and spirits
Minimum legal drinking age	No
Legal age limits for on-premise sales for beer / wine / spirits	18 years
Legal age limits for off-premise sales for beer / wine / spirits	16 / 16 / 18 years

Hours, days, places of sales and density of outlets are restricted for on-premise sales of beer / wine / spirits	No
Hours and days of sales are restricted for off-premise sales of beer / wine / spirits	Yes
Places of sales and density of outlets are restricted for off-premise sales of beer / wine / spirits	No
Alcohol-free public environments	Partial statutory restriction for public transport Voluntary /self-regulation for educational buildings, government office, and workplaces No restrictions for health care establishments, parks, streets etc., sporting events, leisure events, and religious places
6. Addressing marketing of alcohol beverages	
Legally binding regulations on alcohol advertising	Yes, at the national level: - partial statutory restrictions on national and private TV, national and local radio, - voluntary/self-regulations for printed newspapers/magazines, billboards, points of sale, cinema, internet for beer / wine / spirits
Legally binding regulations on alcohol product placement	Yes, at the national level: - total ban for beer / wine / spirits on national TV
Regulations on alcohol sponsorship and sales promotion	No restrictions - on industry sponsorships of sports and youth events; - on sales promotions from producer and from retailers, from owners of pubs/bar
7. Pricing policies	
Excise duty tax on beer / wine / spirits	Yes
Price measures other than taxation	Yes, additional levy on specific products
8. Drinking environments	
Regular server training courses	Yes, organised by trade/technical/vocational schools
9. Reducing the public health impact of illegally and informally produced alcohol	

Rules to prevent illegal production and sales of home- or informally produced alcoholic beverages	No
10. Monitoring and evaluation	
Regular comprehensive report on alcohol situation	No

Reference: WHO European Survey on Alcohol and Health, 2011